



**Texas Association of Real Estate Brokers**

**2017 Annual Conference**

**Courtney Johnson Rose – TAREB President**

**Andrea Cooksey – Chair of the Board**



## Texas Association of Real Estate Brokers

January 30, 2017

Attn: ALL SUPPORTERS OF TAREB

The Texas Association of Real Estate Brokers (TAREB) is preparing for what we hope to be the best year ever in, ***“Empowering Realist to Make a Change”***. We want to thank each of you for all of your support in the past years and we are looking forward to your continued support for 2017. The National Association of Real Estate Brokers (NAREB) primary focus is to provide opportunities for all citizens to have the right to equal housing. In an effort to support NAREB mission, TAREB is planning their 2017 conference that will allow many opportunities to provide members with the necessary tools needed to increase and sustain a profitable business by educating and empowering them to take ownership in supporting sustainable homeownership.

The Texas Association of Real Estate Brokers (TAREB) is a 501c (6) organization and part of the State governing body of the National Association of Real Estate Brokers (NAREB). It is our mission to continue the national motto of “Democracy in Housing” within the State of Texas and to support the local organizations within the state. In an effort to support our mission, TAREB will hold their 60<sup>th</sup> Annual Conference June 8-10, 2017 in Houston, Texas. The conference theme is ***“The Realists Highway to Success!”***

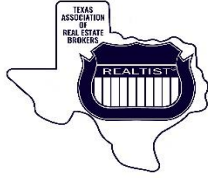
We are requesting that you join other individuals and institutions that have committed to assist us with the funding of this event. We are asking that you become a sponsor for our 2017 State Conference. Included with this letter you will find a list of our 2017 sponsorship levels. Your investment in NAREB and TAREB is important and greatly appreciated. With your sponsorships we will be able to continue to serve our community.

Your investment in TAREB is important and significant, and we anticipate your support of this informative and benefiting event. Please make your check payable to: TAREB. If you have any questions or concerns, please do not hesitate to call me at 832-309-7003. You may also contact our event chairperson, Lilly Jefferson @ 843-513-6173 or [lilly@lillyjefferson.com](mailto:lilly@lillyjefferson.com). Thank you in advance.

Sincerely,

*Courtney Johnson-Rose*

Courtney Johnson-Rose  
President, TAREB



## Texas Association of Real Estate Brokers 2017 Sponsorship Opportunities

Sponsorship Levels	Benefits
<b>Title Sponsor \$12,000</b>	<ul style="list-style-type: none"> <li>➤ (10) Conference Registrations</li> <li>➤ Ribbon Cutting Sponsor</li> <li>➤ Full page ad on inside or back cover of business journal</li> <li>➤ Display of company banner in main areas and ribbon cutting ceremony</li> <li>➤ One table in the Exhibitor's area</li> <li>➤ Special sponsorship recognition and speaking privileges</li> <li>➤ Access to Conference Attendee List</li> <li>➤ 1 Hour Training/Education Class</li> <li>➤ Logo printed on all conference material</li> </ul>
<b>Dinner Cruise Sponsor \$10,000</b>	<ul style="list-style-type: none"> <li>➤ (8) Conference Registrations</li> <li>➤ Full page ad on inside or back cover of business journal</li> <li>➤ Display of company banner on Dinner Cruise</li> <li>➤ One table in the Exhibitor's area</li> <li>➤ Special sponsorship recognition and speaking privileges</li> <li>➤ Access to Conference Attendee List</li> <li>➤ Logo printed on all conference material</li> </ul>
<b>Power Diversity Workshop Sponsor \$7500</b>	<ul style="list-style-type: none"> <li>➤ (6) Conference Registrations</li> <li>➤ Display of company banner at Luncheon</li> <li>➤ One table in the Exhibitor's area</li> <li>➤ Special sponsorship recognition and speaking privileges</li> <li>➤ Full page ad in business journal</li> <li>➤ Logo printed on all conference material</li> </ul>
<b>Young Realtists Welcome Reception Sponsor \$6500</b>	<ul style="list-style-type: none"> <li>➤ (5) Conference Registrations</li> <li>➤ Display of company banner at Reception</li> <li>➤ One table in the Exhibitor's area</li> <li>➤ Special sponsorship recognition and speaking privileges</li> <li>➤ Full page ad in business journal</li> <li>➤ Logo printed on all conference material</li> </ul>
<b>Prayer Breakfast Sponsor \$5000</b>	<ul style="list-style-type: none"> <li>➤ (4) Conference Registrations</li> <li>➤ Display of company banner at Prayer Breakfast</li> <li>➤ One table in the Exhibitor's area</li> <li>➤ Special sponsorship recognition and speaking privileges</li> <li>➤ Full page ad in business journal</li> <li>➤ Logo printed on all conference material</li> </ul>
<b>Youth Conference \$2500</b>	<ul style="list-style-type: none"> <li>➤ (2) Conference Registrations</li> <li>➤ Participation in Youth Conference</li> <li>➤ One table in the Exhibitor's area</li> <li>➤ Special sponsorship recognition and speaking privileges</li> <li>➤ 1/2 page ad in business journal</li> <li>➤ Logo printed on all conference material</li> </ul>
<b>Panel Sponsor \$1000</b>	<ul style="list-style-type: none"> <li>➤ (1) Conference Registrations</li> <li>➤ One table in the Exhibitor's area</li> <li>➤ Special sponsorship recognition and speaking privileges</li> <li>➤ 1/2 page ad in business journal</li> <li>➤ Logo printed on all conference material</li> </ul>
<b>Business Journal Ads**</b>	<ul style="list-style-type: none"> <li>➤ Full page ad                      \$100    1/2 page ad                      \$ 50    ¼ page ad                      \$35</li> </ul>
<b>Exhibitors – One display table**</b>	<ul style="list-style-type: none"> <li>➤ Corporation    50+ Employees                      \$500</li> <li>➤ Small Business    1-50 Employees                      \$250</li> <li>➤ Non-Profit Organizations                      \$200</li> <li>➤ Members                      \$150</li> </ul>



## Texas Association of Real Estate Brokers 2017 Sponsorship Form

Contact Name: \_\_\_\_\_

Contact Tel No: \_\_\_\_\_ Office \_\_\_\_\_ Cell \_\_\_\_\_

Email: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

\_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

I will support the Texas Association of Real Estate Brokers through the purchase of the following Sponsorship, Exhibitor Table or Ad as indicated below. I am an authorized employee/representative of the above company.

\_\_\_\_\_

Signature

Title

### SPONSORSHIP

(Please check one)

- Dinner Cruise \$10,000  Title \$12,000  Welcome Reception \$6500  Power Diversity Workshop \$7500  
 Prayer Breakfast \$4500  Youth Conference \$2500  Panel Sponsor \$1000

### EXHIBITOR

(Please check one)

- Corporation \$500  Small Business \$250  Non-Profit \$200  Members \$150

### ADVERTISING

(Please check one)

- Full Page \$100  ½ Page \$50  ¼ Page \$35

Please submit your logo or other graphics in .jpg, pdf or word format. Thank You!

Email logo or graphics to: [Lilly@lillyjefferson.com](mailto:Lilly@lillyjefferson.com)

\*\*Advertisement & Exhibitors deadline: May 20, 2017

Make checks payable to: TAREB